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August 2010 Women's Edition

Mission statement:

"The mission of the Missouri Women's Council is to promote the economic success of Missouri women by connecting them to information and resources"



Jeremiah "Jay" Nixon
Governor



David Kerr
Director
Department of Economic Development

Missouri Women's Council Board Members 2010

Board Chair

Michelle J. Word, Kansas City

Janet M. Bandera, O'Fallon

Christine J. Bierman, St. Louis

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Melodee Colbert-Kean, Joplin

Jacqueline Coleman, Jefferson City

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Representative Marilyn Ruestman, Joplin

Representative Rachel Storch, St. Louis

Karen Thornton, Sunrise Beach

Valerie White, St. Charles

Donayle Whitmore-Smith, St. Louis

Executive Director

Lisa B. Althoff

August's Featured Board Member

Norma Nisbet

St. Louis, MO



Norma Nisbet is President of Vista Properties and Investments, a commercial investment brokerage business since 1986. Vista Properties and Investments specializes in land development, sales, leasing, site acquisition in areas of commercial and investment real estate; licensed in the states of Missouri and Illinois.

Vista Properties and Investments also provides Direct Private Placement Investment Securities through Resource Horizons Group LLC, of Marietta, Ga., member of FINRA and SIPC.

She has achieved advanced designations of ALC (Accredited Land Consultant) CCIM (Certified Commercial Investment Member), CIPS (Certified International Property Specialist). Awards and Honors include National President of the Realtors Land Institute 2004, Land Realtor of America 2006, NAR Commercial Alliance Award 2007, Missouri Association Presidents Award 2004, Mendenhall Distinguished Service Award 2008.

She has been active as a Board Member in the South County Chamber of Commerce. Member of the Missouri Chamber of Commerce and LeMay Chamber. Chaired Missouri Realtor Association Economic Development Summit Conferences. Serving as Chair of the Missouri and St. Louis Associations as Chair of Commercial Committees.

Professional affiliations include: Missouri Chamber of Commerce, Zonta International (St. Louis chapter), International Council Shopping Centers (ICSC) Urban Land Institute (ULI) Realtors Land Institute (RLI), National Association of Realtors (NAR), Greater Gateway Association of Realtors (GGAR), Jefferson County Growth and Development Association (JCGDA)



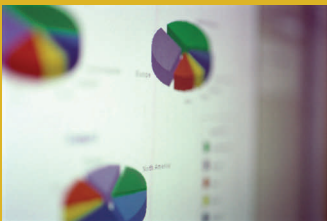
Economic News You Can Use



WorkReadyMissouri

Governor Nixon launched a **WorkReadyMissouri** program to help businesses train potential employees at no cost, and help job seekers who are receiving unemployment insurance benefits to connect with businesses and organizations looking for skilled workers.

[Click here for more information.](#)



Missouri Economic Conditions Report

Report prepared by the Missouri Department of Economic Development, Missouri Economic Research and Information Center (MERIC) regarding trends from 2000-2010, gross domestic product, unemployment rate, employment, personal income, manufacturing and industrial vitality, Missouri's regional economies, retail trade and taxable sales. [Click here for more information.](#)



Manufacturing Jobs Act

Gov. Jay Nixon signed a bill passed during the special legislative session on Wednesday (July 14) that will support Missouri's automotive industry and jobs. The Governor was joined by auto workers as he signed **House Bill 2, the Missouri Automotive Manufacturing Jobs Act**, at a UAW Local located near the Ford Motor Co. plant in Claycomo, which employs about 3,700 workers. For more information, [click here.](#)



Show-Me Heroes

Take the Pledge. Hire a Vet.

Governor Nixon launched the 'Show-Me Heroes' initiative to showcase Missouri businesses that are willing to hire Veterans returning from the world's battlefields. For more information, please [click here.](#)

Governor Nixon's Small Business Loan Program

Through Gov. Nixon's Small Business Loan Program, Missouri businesses with five employees or fewer may apply for loans of between \$2,500 and \$25,000. The loans are typically repaid over a ten-year term and at a low interest rate of 3 percent. Missouri businesses wishing to apply for one of the loans can go online to www.ded.mo.gov/MOloan/index.htm to download an application.



Strategic Initiative for Economic Growth

To identify a clear path for growth in the Missouri economy, the 2010 Strategic Initiative for Economic Growth has been launched by Governor Nixon. The Initiative will engage representatives from business, labor, higher education, and economic development across the state to chart a path for transforming the Missouri economy into a long-term, sustainable, 21st century growth economy. The initiative will be coordinated by the Missouri Department of Economic Development and a professional facilitator experienced in economic development strategic planning. For more information, please [click here.](http://www.youtube.com/user/mogov1#p/a/u/0/4re0ZV0nLaU) <http://www.youtube.com/user/mogov1#p/a/u/0/4re0ZV0nLaU>

Rural Business Workshops



The nation's top small business resource providers are joining together to hold a series of free small business opportunity workshops across parts of Missouri that may have been especially hard hit by the recent economic recession. To find out more about these events, please [click here.](#)



Missouri Women Owned Business Success Story Rocio Romero, LLC St. Louis



Photo by Frank Di Piazza

Rocio Romero

Ms. Romero and her work have been featured in numerous publications. Paul Goldberger of *The New Yorker* said "Romero's designs stand out for their clarity, simplicity, and grace." Karrie Jacobs, founding editor in chief of *Dwell* magazine, in her *100,000 House* book claimed that Rocio Romero was the first to figure out how to market modern prefab homes, "Even as competitors and imitators spring up, Rocio is the one who really took on the problem of prefabricating a simple, attractive, low-cost modern house and solved it..." Romero has served as a judge for many competitions including the 99 K house competition, Living Box, and Architecture Magazine's Home of the Year award. Ms. Romero's own work has been on display in national and international museums and exhibitions including the Walker Art Center, MOCA, Vancouver Art Gallery, and the Triennale di Milano.

Rocio Romero is a Chilean American who is actively involved in residential home design and construction in the United States and Chile. Ms. Romero has a prefabricated home line called the LV home series. Her other design work includes commercial interiors, furniture design, and a mobile art gallery.

Ms. Romero has been in business since 1999 and has had a business in St. Louis, Missouri since 2003. She has recently applied to become a Women Business Enterprise (WBE) with the State of Missouri. One of her biggest accomplishments was becoming her own manufacturer. "No one initially bought my business concept" says Romero of her idea of designing and manufacturing affordable, modern, prefabricated homes. With Romero's determination, she forged ahead and became a manufacturer of her own designs. Being her own manufacturer, Romero says she "has a better understanding of controlling costs and how things come together."

With few women in her industry, Romero has proven herself to be a leader in her non-traditional line of work. "Life is more meaningful with a vocation that you believe in, follow your passion and drive and then it doesn't feel like work," says Romero as a piece of advice to women who are pursuing a career path.

Ms. Romero is a graduate of the University of California at Berkeley where she received a Bachelors of Arts Degree in Environmental Design with a Major in Architecture. Ms. Romero received a Masters in Architecture from Southern California Institute of Architecture (SCI-Arc). For more information regarding Rocio Romero, LLC, please visit www.rocioromero.com.



Architectural designer Rocio Romero
Photo by Ethan



Architectural designer Rocio Romero
Photo by Richard Sprengler



Architectural Designs of Rocío Romero



Architectural designer Rocío Romero
Photo by Frank Di Piazza



Architectural designer Rocío Romero; Photo by Dan



Architectural designer Rocío Romero
Photo by Traci Roloff

Spotlight on Rocio Romero

Which talent would you most like to have?

I'd love to be able to paint.

Who are your heroes in real life?

Michelle Bachelet

What is your motto?

Focus on the details

One word that describes yourself?

Engaged

What are your hobbies?

I have 16 month old twins- so currently my hobbies are going to the zoo and the park



Architectural designer Rocío Romero; Photo by Dan



Business Trainings and Job Fairs

August 12th, 2010

FastTrac® NewVenture™

Location: St. Louis

[Click Here for more information](#)

August 12th, 2010

Basics of Writing a Business Plan

Location: St. Louis

[Click Here for more information](#)

August 12th, 2010

**Starting a Small Business:
The First Steps**

Location: Joplin

[Click Here for more information](#)

August 12th, 2010

Building the Ultimate Business Plan

Location: Springfield

[Click Here for more information](#)

August 13th, 2010

Starting & Managing a Business

Location: Warrensburg

[Click Here for more information](#)

August 16th, 2010

The Basics of Writing a Business Plan

Location: Saint Peters

[Click Here for more information](#)

August 17th, 2010

**FastTrac® NewVenture™ for Dislocated
Workers**

Location: Kansas City

[Click Here for more information](#)

August 17th, 2010

FastTrac® NewVenture™

Location: St. Louis

[Click Here for more information](#)

August 17th, 2010

St. Louis/Bridgeton Career Fair

Location: Bridgeton, MO

[Click Here for more information](#)

August 17th, 2010

**Technology Entrepreneur Speakers
Program**

Location: Kansas City

[Click Here for more information](#)

August 18th, 2010

FastTrac® NewVenture™

Location: St. Louis

[Click Here for more information](#)

August 18th, 2010

Introduction to Quickbooks

Location: Park Hills

[Click Here for more information](#)

August 18th, 2010

Introduction to Quickbooks

Location: Salem

[Click Here for more information](#)

August 19th, 2010

Advanced Quickbooks

Location: Rolla

[Click Here for more information](#)

August 19th, 2010

**SBA Loans: Keys to Your Financial
Success**

Location: St. Louis

[Click Here for more information](#)

August 19th, 2010

**Winning Government Contracts: The
First Steps**

Location: Kansas City

[Click Here for more information](#)

August 19th, 2010

The Basics of Writing a Business Plan

Location: Jefferson City

[Click Here for more information](#)

August 19th, 2010

Understanding Financial Statements

Location: Columbia

[Click Here for more information](#)

August 24th, 2010

**FastTrac® NewVenture™ for Dislocated
Workers**

Location: Kansas City

[Click Here for more information](#)

August 24th, 2010

Starting a Business: The First Steps

Location: Unionville

[Click Here for more information](#)

August 24th, 2010

Veterans' Job Fair

Location: Sikeston

[Click Here for more information](#)

August 26th, 2010

Job Fair: Fort Leonard Wood

Location: Fort Leonard Wood

[Click Here for more information](#)

August 27th, 2010

QuickBooks Pro Introductory

Location: Kansas City

[Click Here for more information](#)





Business Trainings and Job Fairs

August 27th, 2010

Starting a Business: The First Steps

Location: St. Louis

[Click Here for more information](#)

August 31st, 2010

FastTrac® NewVenture™ for Dislocated Workers

Location: Kansas City

[Click Here for more information](#)

September 1st, 2010

JOBNews Job Fair—St. Louis

Location: St. Louis

[Click Here for more information](#)

September 1st, 2010

Exploring Entrepreneurship Start-up

Location: Columbia

[Click Here for more information](#)

September 2nd, 2010

Introduction to Quickbooks Pro 2010

Location: Mexico

[Click Here for more information](#)

September 2nd, 2010

Winning Government Contracts: The First Steps

Location: Kansas City

[Click Here for more information](#)

September 3rd, 2010

The Basics of Writing a Business Plan

Location: St. Louis

[Click Here for more information](#)

September 7th, 2010

Understanding Financial Statements

Location: St. Louis

[Click Here for more information](#)

September 7th, 2010

Starting and Managing a Business

Location: St. Louis

[Click Here for more information](#)

September 8th, 2010

Small Business Tax Workshop

Location: St. Louis

[Click Here for more information](#)

September 8th, 2010

Selling to the Government—PTAC

Location: Ft. Leonard Wood

[Click Here for more information](#)

September 8th, 2010

The Basics of Writing a Business Plan

Location: Kansas City

[Click Here for more information](#)

September 8th, 2010

Starting a Business: The First Steps

Location: Kansas City

[Click Here for more information](#)

September 9th, 2010

The Basics to Writing a Business Plan

Location: Ft. Leonard Wood

[Click Here for more information](#)

September 10th, 2010

Small Business Roundtable

Location: St. Louis

[Click Here for more information](#)

September 10th, 2010

Financing Your Business

Location: St. Louis

[Click Here for more information](#)

September 10th, 2010

Starting a Small Business

Location: Joplin

[Click Here for more information](#)

September 14th, 2010

How to Control Cash Flow

Location: St. Louis

[Click Here for more information](#)

September 14th, 2010

The Basics of Writing a Business Plan

Location: Columbia

[Click Here for more information](#)

September 14th, 2010

Starting a Business: The First Steps

Location: Mexico

[Click Here for more information](#)

September 14th, 2010

Starting and Managing a Business

Location: St. Louis

[Click Here for more information](#)

September 15th, 2010

Starting a Business: The First Steps

Location: St. Peters

[Click Here for more information](#)

September 15th, 2010

Building the Ultimate Business Plan

Location: Springfield

[Click Here for more information](#)

September 16th, 2010

Winning Government Contracts

Location: Kansas City

[Click Here for more information](#)

September 16th, 2010

The Basics of Writing a Business Plan

Location: Joplin

[Click Here for more information](#)

September 16th, 2010

Starting a Small Business: The First Steps

Location: Jefferson City

[Click Here for more information](#)





Business Trainings and Job Fairs



Free Workshops Highlight Rural Opportunities : From the SBA

The nation's top small business resource providers are joining together to hold a series of free small business opportunity workshops across parts of Missouri that may have been especially hard hit by the recent economic recession.

Each resource provider will talk about their programs and services, discuss the impact that the American Recovery & Reinvestment Act of 2009 has had upon those programs and services, and answer questions from small business owners and entrepreneurs about what they can do for their small business and community.

Tuesday, September 14, 2010 – Louisiana/Pike County
Wednesday, September 15, 2010 – Shelbina/Shelby County
Thursday, September 16, 2010 – Monroe City/Monroe County
Wednesday, September 29, 2010 – Eldon/Miller County

All of the workshops will be free, with each beginning at 1:00 p.m. and ending at 4:30 p.m.

Presenters include the U. S. Small Business Administration, U S Department of Commerce, Missouri's Small Business & Technology Center, the Missouri Procurement Technical Assistance Center, the Missouri Department of Economic Development's Office of Trade and Investment, the SCORE Association and a number of local economic development authorities and chambers of commerce. Area commercial lenders willing to lend to expanding or start-up businesses will be invited to participate in each of these small business opportunity workshops.

Opportunities to be discussed include:

SBA-guaranteed loans and revolving lines of credit; Export finance and international business opportunities; How to reduce risk when selling your product or service in foreign markets; Selling your product or service to the Government; The Historically Under-utilized Business Zone (HUBZone) certification program; The U S Department of Defense's Central Contractor Registration; The U S Small Business Administration's Dynamic Small Business Search engine; And much more.

To find out more about these events please call Bob Newman at 636-358-5941, or e-mail him at robert.newman@sba.gov. Please contact Bob if you would like SBA to schedule a similar small business opportunity workshop in your community. (Source: MOSourceLink, [click here](#))

September 21st, 2010
Predicting Future Cash Needs

Location: St. Louis

[Click Here for more information](#)

September 22nd, 2010
Pricing for Success

Location: Columbia

[Click Here for more information](#)

September 24th, 2010
Starting a Business: The First Steps

Location: St. Louis

[Click Here for more information](#)

September 24th, 2010
Career Fair– MSU West Plains

Location: West Plains

[Click Here for more information](#)

October 21st, 2010
Job Fair—Fort Leonard Wood

Location: Ft. Leonard Wood

[Click Here for more information](#)

October 27th, 2010
JOBNews/Job Fair—North KC

Location: North Kansas City

[Click Here for more information](#)





In Every Issue Business Resources



Missouri Business Portal

An online resource as a single point of entry for business registration, filings, licenses, and permits for doing business in the State of Missouri.

[Click here for more information.](#)

Missouri Business Development Programs

The Missouri Small Business & Technology Development Center (MO SBTDC) successfully assists more than 10,000 businesses with business start-up and training workshops. Visit

www.missouribusiness.net.

Missouri Catalog of State Assistance Programs

Provides detailed information about state grants, loans and assistance programs and how to apply for them.

[Click here for more information.](#)

Missouri Department of Economic Development Programs for Business

The Missouri Department of Economic Development offers a listing of programs for businesses. For a full listing, please [click here](#).

Missouri Enterprise Business Assistance Centers (MEBAC)

MEBAC's mission is to help small businesses enhance productivity, expand production, increase sales and improve profitability. Visit www.missourienterprise.org or call toll free at (800) 956-2682.

Missouri Linked Deposit Program

The Big Missouri Linked Deposit Program is administered through the state treasurer's office to enable financial institutions to make low-cost loans to businesses and farms to create jobs and help Missouri's economy grow. Visit

www.treasurer.mo.gov/LinkedDeposit.asp.

MOSourceLink

MOSourceLink connects small business owners with a network of nonprofit resource organizations that provide business-building services. Visit www.mosourcelink.com or call toll-free at (866) 870-6500.

Missouri Procurement Technical Assistance Centers (MO PTAC)

MO PTAC's mission is to assist businesses—including small, disadvantaged and women owned firms—in obtaining federal, state and local government contracts. Visit www.missouribusiness.net/PTAC

Missouri Small Business Regulatory Fairness Board (SBRFB)

The SBRFB provides a key interface between state regulatory agencies and affected small businesses. For more information, please [click here](#).

Missouri Small Business and Technology Assistance Centers (MO SBTDC)

MO SBTDC is focused on strengthening the technological competitiveness of Missouri's businesses. Visit www.missouribusiness.net/fast.

Missouri Women's Council

Provides information and resources regarding business, education and career development to Missouri's women. Visit

www.womenscouncil.org or call toll free at (877) 426-9284.

MoFAST: SBIR/STTR Program

Help for entrepreneurs and small businesses seeking federal funding for technology and life sciences businesses, products, research and development. [Visit www.mofast.net](http://www.mofast.net).

Office of Administration— Office of Supplier and Workforce Diversity (OSWD)

OSWD's mission works to assist women and minorities in developing opportunities to contract with the state, economically empowering traditionally underserved communities and improving the overall fiscal vitality of the State of Missouri. Visit www.oa.mo.gov/oswd or call toll free (877) 259-2963.

SBA— Small Business Administration

The SBA links entrepreneurs with resources, services and support specifically designed for small business needs. [Visit www.sba.gov](http://www.sba.gov) or call toll free at (800) U ASK SBA.





In Every Issue-

Women's Resources

National Association of Women Business Owners

NAWBO is a dues-based national organization representing the interests of all women entrepreneurs in all industries. Membership is open to sole proprietors, partners and corporate owners with day-to-day management responsibility.

Phone: (800) 556-2926

Website: www.nawbo.org

National Women's Business Council

The Council's mission is to promote initiatives, policies and programs designed to support women's business enterprises at all stages of development in the public and private sector marketplaces, from start-up to success to significance.

Website: www.nwbc.gov

eWomenNetwork, Inc.

eWomenNetwork, Inc. is committed to helping women and their businesses achieve, succeed and thrive in the new economy. Their goal is to help female business owners and professionals achieve their goals.

Website: www.eWomenNetwork.com

Women Impacting Public Policy, Inc. (WIPP)

A national nonpartisan public policy organization that advocates for and on behalf of women and minorities in business in the legislative process of our nation, creating economic opportunities and building bridges and alliances to other small business organizations.

Website: www.wipp.org

Career Education Coordinators

Network of professionals focusing on nontraditional careers as well as providing information and expertise in career awareness, exploration and planning for various audiences.

Website: www.missouricareereducation.org

Women's Business Enterprise National Council (WBENC)

Dedicated to advancing the success of Corporate Members, certified women's business enterprises, and government entities in partnership with its Regional Partner Organizations (RPOs)

Website: www.wbenc.org

Missouri Child Care Resource and Referral Network

The Missouri Women's Council recognizes that often times women in business and workforce may encounter barriers accessing quality child care. This organization coordinates the activities of the eight child care resource and referral agencies that serve all 115 counties in Missouri.

Website: www.mocccrn.org

Women's Business Development Center

The largest women's business assistance center in the United States. Nationally and internationally recognized for responsive, innovative, and effective programs and advocacy efforts. Delivers business services and financial assistance to empower women towards entrepreneurship and economic self-sufficiency.

Website: www.wbdc.org

Winning Women

Winning Women works to foster economic growth and provide leadership in developing and supporting our future workforce. Education and mentoring opportunities focus on traditional and non-traditional occupations and apprenticeships in the private and public sectors. Website: www.winningwomen.net



Caring Communities

A "partnership" that enables community and school leaders to define priorities and agendas based on each community's needs, assets and vision. By developing community-based supports and services, the aim is to enhance the well-being of children, which is inseparable from the well-being of their families and the stability and economic viability of the communities where they live.

Website: www.mofact.org

WPO Women Presidents' Organization

The WPO is a non-profit membership organization for women presidents of multimillion-dollar companies. Members of the WPO take part in professionally facilitated peer advisory groups in order to coax the 'genius out of the group' and grow their businesses to the next level.

Website: www.womenpresidentsorg.com

Missouri Career Centers

Located in communities across the state and represent a unique partnership of employment and training organizations that reflect the specific needs in each local community. These resource areas are equipped with computers, fax machines, and telephones that operate similarly to a public library.

Website: www.greathires.org



Upcoming Events, Programs and Awards

**St. Louis Business Journal
Most Influential Business Women Awards Luncheon**
August 13th, 2010
Renaissance Grand Hotel
800 Washington Avenue, St. Louis, MO
<http://stlouis.bizjournals.com/stlouis/calendar/>

**eWomenNetwork
Accelerated Networking Luncheon
The "Small People"...the Power of Perception
in Business**
August 13th, 2010
Doubletree Hotel
Chesterfield, MO
<https://events.ewomennetwork.com/event/details.php?eid=12678>

**St. Louis Small Business Monthly
Top 20-Under-20
(Top 20 Businesses with less than 20 Employees)
Networking Luncheon**
August 19th, 2010
Frontenac Hotel
St. Louis, MO
www.sbmon.com

Women's Network August Luncheon 2010
August 19th, 2010
PeachTree Catering & Banquet Center
Columbia MO
www.columbiamochamber.com/womensnetwork

Women Who Mean Business Awards Luncheon
Kansas City Business Journal
August 27th, 2010
Sheraton
Overland Park, KS
www.gsa.gov/r6smallbusiness

KC Small Business Networking Breakfast
Office of Small Business Utilization
September 7th, 2010
The Kauffman Conference Center
Kansas City, MO
<http://kansascity.bizjournals.com/kansascity/calendar/>

Diverse Business Leaders Awards Luncheon
September 10, 2010
Windows Off Washington
701 N 15th Street, St. Louis, MO
<http://stlouis.bizjournals.com/stlouis/event/13591>

**52nd Annual Governor's Conference on
Economic Development**
September 15-17, 2010
Hyatt Regency Crown Center
2345 McGee, Kansas City, MO
www.ded.mo.gov

Business Showcase 2010
Jefferson City Chamber of Commerce
October 7th, 2010
Firley YMCA
Jefferson City, MO
www.jcchamber.org





Missouri Women's Council



The Missouri Women's Council was established in 1985 by the State's 83rd General Assembly to identify and address issues affecting the economic and employment status of women in Missouri.

The first name of the council was the Missouri Council on Women's Economic Development and Training (MCWEDT). The name was changed to the Missouri Women's Council in 1994.

It is the intent of the Missouri Women's Council to work closely with other agencies and community-based organizations to build awareness, educate, promote opportunities for, and enhance the lives and well being of Missouri women business owners and women in the workforce.

The Missouri Women's Council offers information and resources on starting your Own Business, Women in Business, Finding a Great Job, Upgrading Your Skills, and Obtaining State Contracts.

The Council is an agency within the Department of Economic Development. The bipartisan Council is comprised of 15 members: 11 appointed by the Governor, 2 Missouri State Senators, and 2 Missouri State Representatives with the chair appointed by the governor. An Executive Directors is appointed to serve the Missouri Women's Council and the women of Missouri.

Follow us on Twitter!

@MOWomensCouncil



Missouri Women's Council's Women Owned Business (WOB) Network

*Helping Women-Owned
Businesses Succeed in Missouri*

Becoming a member of the WOB Network can help women-owned business owners find and interact with each other, as well as highlight the goods and services their businesses provide. Register for free, online at www.wobnetwork.mo.gov



Missouri Women's Council



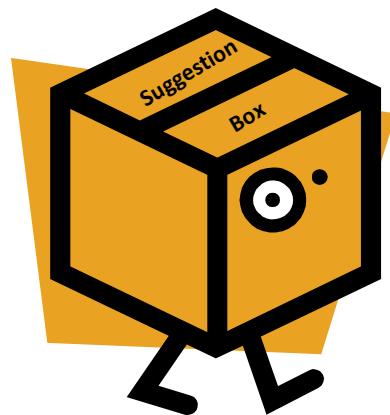
Michelle J. Word
Missouri Women's Council
Chair

Michelle J. Word is the manager of Supplier Diversity for Burns & McDonnell. She has been with the company for five years and is developer of the company's supplier diversity procedures and policies. She is responsible for ensuring the company locates, utilizes and develops diverse businesses.

She also works externally to educate prospective suppliers and subcontractors about Burns & McDonnell's supplier diversity objectives and project participation. She is also responsible for internal education of project managers, procurement personnel and others in the company about the importance of cultivating and maintaining a diverse supplier base and methods to achieve this objective.

Missouri Women's Council
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Jefferson City, MO 65102

wcouncil@ded.mo.gov
Toll Free: (877) 426-9284
Phone: (573) 751-0810
Fax: (573) 522-5005
Website: www.womenscouncil.org



How can we serve you better?

The Missouri Women's Council welcomes your content suggestions for possible inclusion in future publications.

Kindly respond to wcouncil@ded.mo.gov

To subscribe or unsubscribe to the Women's Edition, please [click here](#).



Lisa B. Althoff
Missouri Women's Council
Executive Director

Lisa B. Althoff is the Executive Director of the Missouri Women's Council. She is responsible for implementing programs initiated by the council. She also works to connect women business owners and women in the workforce to information and resources.

She has received her Masters in Business Administration from William Woods University. During her undergraduate program, she was appointed to the Women's Leadership Academy which focuses on the preparation of talented women for the workforce and for future leadership roles. She is a graduate of the Sue Shear Institute Women's Leadership Academy and a former intern of the Missouri Women's Council.